

Harbin Municipal People's Government 哈尔滨•中国

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29 July 2019

Your Honorable Mr. Dr. Lutz Trümper Mayor of Magdeburg, Germany

Re: 2020 China Harbin International Winter Cities Conference Invitation

Your Honorable Mayor,

On behalf of Harbin Municipal People's Government and 10.98 million Harbin citizens, I would like to extend our warmest regards to you and your citizens.

Since its inception in 1985, Harbin International Ice and Snow Festival, an annual event, has become the largest Ice and Snow Festival in the world. Diverse activities covering tourism, culture, economic and trade, sports will be organized between January 4th and January 7th, including the Opening Ceremony of Harbin International Ice and Snow Festival & Ice and Snow World, International Snow Sculpture Expo, International Ice and Snow Sculptures Competition and business match-making events. The 35th Ice and Snow Festival held last year has generated 23.39 million tourists in total.

To deepen friendship and facilitate cooperation among international cities for win-win results, Harbin will host the International Winter Cities Conference during the 36th Ice and Snow Festival period between January 4- 7, 2020. We wish to invite the representatives from winter cities, chambers of commerce and companies around the globe to participate in our diverse events, including the International Winter Cities Symposium, International Business and Chambers of Commerce Match-making, "Voice of Friendship" Symphony Concert, Mascot Tour, International Youth Ice Hockey Invitational and International Ice and Snow Sculpture Competition, etc. By organizing these events, we hope to share experiences and resources in winter festivals, tap potential and promote cooperation between winter cities.

We will be pleased to cover the local costs for the official delegation (up to 5 persons) from your city during their stay in Harbin between January 4th and January 7th, 2020. Besides, business

people, representatives from chamber of commerce, artists and athletes are also welcome to join our events (see the attached introduction), whose expenses in Harbin will also be borne by us during that period. As for the business and chamber of commerce delegation, we would cover the local costs for two persons from the chamber of commerce and three to five business people as well, one company for one person.

For further details, please kindly contact Ms. Roxy Zhan at: Tel: +86 451 84664235, Fax: +86 451 84664735, Email:601862514@qq.com. Please send the RSVP form back to us before October 25th, 2019.

Harbin, a glittering winter wonderland with vivid ice and snow sculptures, awaits your participation with open arms!

Yours sincerely,

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Sun Zhe

Mayor of Harbin, P.R. China

Agenda

Saturday 4 January, 2020

All Day Registration

19:00-20:30 "Voice of Friendship" Symphony Concert

Sunday 5 January, 2020

| 09:00-12:00 | International Winter Cities Symposium |
|-------------|--|
| 14:00-16:00 | City Tour |
| 17:30-19:00 | Opening Ceremony & Welcoming Reception of |
| | Harbin International Ice and Snow Festival & |
| | International Winter Cities Conference |
| 19:30-20:30 | Opening Ceremony of Ice and Snow World |
| | (including Mascot Tour) |

Monday 6 January, 2020

10:00-11:15 Opening Ceremony and Opening Match of International Youth Ice Hockey Invitational 13:30-16:00 International Business and Chambers of Commerce Match-making

Tuesday 7 January, 2020

All Day Departure

Major Events

I. International Winter Cities Symposium

We are expecting over 30 representatives from Harbin's international sister cities, partner cities, major international winter cities and organizing committees of winter festivals to attend the International Winter Cities Symposium. Themed on "Sharing Experiences in Winter Festivals and Vision for Future Development of Winter Cities", the symposium aims to deepen understanding and seek common development of winter cities. The agenda includes 10-minute keynote speech by the Mayor of Harbin, 5-minute speech by each representative from sister cities, winter cities and organizing committees of winter festivals, deliberation on International Winter Cities Initiative and group photo.

II. International Business and Chambers of Commerce Match-making

Targeting at inviting companies and chambers of commerce from major countries (cities) in the fields of green food, winter industry, culture&tourism, health&elderly care, mechanic manufacturing and new materials, we hope to find the right partners for Harbin businesses and seek business opportunities for all the participants. The event includes opening remarks by leaders both from home and abroad, presentations on Harbin industries, match-making, etc.

III. "Voice of Friendship" Symphony Concert

"Voice of Friendship" Symphony Concert will be held at Harbin Music Hall. Violinists, cellists, pianists, vocalists, wind instrument players and other musicians from sister cities and partner cities will be invited to perform together with Harbin Symphony Orchestra.

IV. International Winter Cities and Festivals Mascot Tour

Santa Claus, Bonhomme Carnival and other sister cities' mascots will be invited to tour at the Central Pedestrian Street and Ice and Snow World to demonstrate culture of sister cities for deepening understanding and fostering friendship.

V. International Youth Ice Hockey Invitational

Ice hockey teams from Harbin's sister cities and partner cities will be invited to participate the International Youth Ice Hockey Invitational, which will include opening ceremony, all-play-all matches, closing ceremony, award ceremony and exchanges on training methods.

VI. International Ice and Snow Sculpture Competitions

Ice and snow sculpture artists from Harbin's sister cities, partner cities and other major international winter cities will be invited to participate in the International Ice Sculpture and Ice Assemblage Sculpture Competition held at Ice and Snow World as well as the International Snow Sculpture Competition held at Sun Island.

2020 China Harbin International Winter Cities Conference Invitation RSVP Form

| | Country | | City | | |
|------------|---------|--|--|----------------------|-------|
| E v en t s | No. | Activities | Requirements | Number of Attendance | Notes |
| | 1 | International Winter Cities Symposium | Speeches sent before December 10, 2019. | | |
| | 2 | International Business and Chambers of Commerce Match-making | List and introduction to companies sent before December 10, 2019. | | |
| | 3 | "Voice of Friendship" Symphony Orchestra | CV and famous pieces of artists sent before November 20, 2019. | | |
| | 4 | International Winter Cities and Festivals Mascot Tour | City mascots can attend the tour in person. If not, photos of mascots sent before November 15, 2019. | | |
| | 5 | International Youth Ice Hockey Invitational | Namelist and relevant information of the team sent before November 15, 2019. | | |
| | 6 | International Ice and Snow Sculpture Competitions | Namelist and relevant information of the team sent before November 20, 2019 | | |